

Cookie Policy

INTRODUCTION

We, BeCause ApS 39745267 (“we” or “us” or “our”) may use cookies, web beacons, tracking pixels, and other tracking technologies when you visit our website BeCause.eco, including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the “Site”) to help customize the Site and improve your experience.

We reserve the right to make changes to this Cookie Policy at any time and for any reason. We will alert you about any changes by updating the “Last Updated” date of this Cookie Policy. Any changes or modifications will be effective immediately upon posting the updated Cookie Policy on the Site, and you waive the right to receive specific notice of each such change or modification.

You are encouraged to periodically review this Cookie Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in any revised Cookie Policy by your continued use of the Site after the date such revised Cookie Policy is posted.

USE OF COOKIES

Cookies are small data files that are placed on the browser on your computer or mobile device when you visit a website and use its functions, or use an app. Cookies are widely used by online service providers to facilitate and help to make the interaction with users faster and easier (by helping us to distinguish between you and other users and enabling us to retrieve things like your settings and preferences), as well as to provide reporting information and facilitate online advertising.

Cookies set by BeCause on the Websites are called “first party cookies”. Cookies on the Websites set by parties other than BeCause are called “third party cookies”. Third-party cookies enable third-party features or functionality to be provided on or through the Websites (e.g. advertising, interactive content, and analytics).

TYPES OF COOKIES

The following types of cookies may be used when you visit the Site:

ADVERTISING COOKIES

These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on your interests.

ANALYTICS COOKIES

Analytics cookies monitor how users reached the Site, and how they interact with and move around once on the Site. These cookies let us know what features on the Site are working the best and what features on the Site can be improved.

NECESSARY COOKIES

We use necessary cookies for the website to function and cannot be switched off in our system. They are usually set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in, or filling in forms.

SECURITY COOKIES

Security cookies help identify and prevent security risks. We use these cookies to authenticate users and protect user data from unauthorized parties.

THIRD-PARTY COOKIES

Some cookies that have been set on our Websites are not set on a first-party basis by BeCause. The Websites can be embedded with content from third parties to serve advertising. These third-party service providers may set their own cookies on your web browser. Third-party service providers control many of the performance and functionality, advertising, marketing, and analytics cookies described above. We do not control the use of these third-party cookies as cookies can only be accessed by the third party that originally set them. These cookies can be manually disabled in your browser.

List of **Third-Party Cookies**

GOOGLE ANALYTICS

When using Google Analytics, the data will be shared with Google, [you can find more information here](#) and also see Google Analytics' [Privacy Policy](#) for information on how they process personal data.

HOTJAR

We use Hotjar in order to better understand your use of our Websites, to optimize our Websites, and to improve your experience. For further details, please see Hotjar's [privacy policy](#). You can opt out of all Hotjar supported analytics and data collection on our Websites by visiting: <https://www.hotjar.com/legal/compliance/opt-out>.

SOCIAL COOKIES

This career site may integrate with the following social platforms which independently may set marketing cookies on your computer:

Facebook (see their [Privacy Policy](#) for more information)

Instagram (see their [Privacy Policy](#) for more information)

LinkedIn (see their [Privacy Policy](#) for more information)

Please note that we do not have any control over how the information in these cookies is used nor do we have access to it.

HUBSPOT

HubSpot is used as sales, marketing, and support tool. HubSpot is also used to collect data regarding the usage of our website. All data you have chosen to share, or data shared on a publicly available website such as your company's website based on legitimate interest, i.e. the assumption, is stored in HubSpot. Name, title, phone number, address, and email address. (See their [Privacy Policy](#) here for more information)

CONTROL OF COOKIES

You have the right to decide whether to accept or reject cookies. If you choose to reject cookies, you may still use our website though your access to some functionality and areas of our website may be restricted.

In addition, most advertising networks offer you a way to opt-out of targeted advertising. If you would like to find out more information, please visit <http://www.aboutads.info/choices/> or <http://www.youronlinechoices.com>.

OTHER TRACKING TECHNOLOGIES

In addition to cookies, we may use web beacons, pixel tags, and other tracking technologies on the Site to help customize the Site and improve your experience. A "web beacon" or "pixel tag" is a tiny object or image embedded in a web page or email. They are used to track the number of users who have visited particular pages and viewed emails and acquire other statistical data. They collect only a limited set of data, such as a cookie number, time and date of a page or email view, and a description of the page or email on which they reside. Web beacons and pixel tags cannot be declined. However, you can limit their use by controlling the cookies that interact with them.

PRIVACY POLICY

For more information about how we use information collected by cookies and other tracking technologies, please refer to our [Privacy Policy](#) posted on the Site. This Cookie Policy is part of and is incorporated into our Privacy Policy. By using the Site, you agree to be bound by this Cookie Policy and our Privacy Policy.

CHANGES TO THIS PRIVACY POLICY

Although most changes to this Cookie Policy are likely to be minor, we may change it from time to time and in our sole discretion. All changes are effective immediately upon communication. We encourage you to frequently check this page for any changes to the Privacy Policy.

We will contact you via e-mail if we make material changes to the Privacy Policy.

CONTACT INFORMATION

11.1 If you have any questions regarding our Cookie Policy, how we handle personal data, or if you want to exercise any of your rights, please find our contact details below:

BeCause ApS

Njalsgade 76

2300 Copenhagen S

Denmark

Corporate Identity Number: 39745267

Email address: privacy@because.eco